

**VITA**  
**ANDREW C. BOYNTON**

Dean, Carroll School of Business  
Boston College  
Chestnut Hill MA

**PERSONAL DATA**

Born: January 31, 1956

**EDUCATION**

Ph.D., 1987 The University of North Carolina at Chapel Hill, School of Business Administration

M.B.A., 1984 The University of North Carolina at Chapel Hill

B.S., 1978 Boston College, School of Management

**ACADEMIC EXPERIENCE**

2005-present Dean, Carroll School of Business, Boston College

1998-2005 Professor of Strategy and Program Director of the IMD Executive MBA Program

1996- Professor of Strategy, IMD International, Lausanne Switzerland

1994-1996 Associate Professor (tenured), Kenan-Flagler Business School, University of North Carolina, Chapel Hill

1992-1994 Visiting Professor, IMD International, Lausanne Switzerland

1987-1992 Assistant Professor, Darden School, University of Virginia

**REFEREED BOOKS PUBLISHED**

The Idea Hunter: How to Find Great Ideas and Make Them Happen (with Bill Fischer); Jossey-Bass. Forthcoming, April 2011.

Virtuoso Teams: Great Teams that Changed Their World (with Bill Fischer); FT Prentice Hall, 2005.

Invented Here: Maximizing Your Organisation's Internal Growth and Profitability (with Bart Victor). Harvard Business School Press 1998.

**REFEREED JOURNAL PUBLICATIONS**

“Out of this World” High-Performing Teams: A video tour (with Bill Fischer), Academy of Management Learning and Education, Vol. 6, No. 3, 412-415, 2007.

Virtuoso Teams (with Bill Fischer), Harvard Business Review, July 2005.

"Organization Design for Total Quality" (with Bart Victor and Theresa Stephens-Jahng). Organization Science. Volume 11, January 1, 2000.

"Post-Fordist Strategies and Information Technology: A Theoretical Perspective" (With Tom Milazzo) Accounting, Management, and Information Technologies, 1995.

"The Influence of IT Management Practice on IT Use in Large Organizations." (with Robert W. Zmud and Gary C. Jacobs) MIS Quarterly. September 1994, 299-318.

"Making Mass Customization Work." (with Bart Victor and Joe Pine). Harvard Business Review, Sept.-Oct. 1993,108-119.

"Managerial Search Activity: The Impact of Perceived Role Uncertainty and Role Threat." (with Richard Blackburn and Lawrence Gales). Journal of Management, 1993, 19, 4, 725-748.

"New Competitive Strategies: Challenges to Organizations and Information Technology. " (with Bart Victor and Joe Pine). In the IBM Systems Journal issue titled "Strategic Alignment and Organization Transformation," 32, 1, 1993, 40-64.

"Achieving Dynamic Stability Through Information Technology." California Management Review, Winter 1993, 35, 2, 58-77.

"Information Ties and Innovation Management: A Qualitative Assessment of Information Processing and the Strength of Weak Ties. " (with Lawrence Gales). Journal of High Technology Management Research, Fall 1992, 3, 2, 169-188.

"Information Technology Management: Just Whose Responsibility Is It?" (with Gerry Jacobs and Robert Zmud). Sloan Management Review, Summer 1992, 32-38.

"Information Architecture: The Search for Efficient Flexibility." (with Brandt Allen). MIS Quarterly, December 1991, 435-446.

"Beyond Flexibility: Managing and Building the Dynamically Stable Organization." (with Bart Victor). California Management Review, Fall 1991, 34, 1, 53-66.

"Beyond Flexibility: Managing and Building the Dynamically Stable Organization." (with Bart Victor). Selected for publication in the Management 93/94 Annual Editions, *The Dushkin Publishing Group, Inc.* 222-229.

"Information Technology Planning in the 1990s: New Directions for Practice and Research." (with R. Zmud). MIS Quarterly, March 1987, 59-77.

"Critical Success Factor Analysis as a Methodology for MIS Planning. " (with M. Shank, R. Zmud). MIS Quarterly, June 1985, 121-130. Second place award in 1984 Juried Paper Competition sponsored by the Society for Information Management.

"Critical Success Factor Analysis as a Methodology for MIS Planning." Selected for publication in Information Systems Management Lauden K. and Lauden L., Scott Foresman. New York, 175-180.

"An Assessment of Critical Success Factors." (with R. Zmud). Sloan Management Review, 25(4), 1984, 17-27.

"An Assessment of Critical Success Factors. " Selected for publication in The Strategic Use of Information Technology Stuart E. Madnick (ed.), from the series The Executive Bookshelf--The Best of Sloan Management Review, 1987, Oxford University Press, New York, 132-139.

### **MEDIA COVERAGE/PRESS**

Paling, David. "The Perfect (Brain) Storm." *SOCO Magazine*, March 2011.

Smith, Dave. "Discovering the Best Business Ideas." *Inc. Magazine*, February 23, 2011.

### **SELECTED NON-REFEREED PUBLICATIONS**

IMD Perspective For Managers: The Deep Dive: A Process for Creating High Performance Teams (forthcoming with William Fischer), 2004

IMD Perspective for Managers: Virtuoso Teams: Turning Great Talent into Great Results (with William Fischer), 2002.

IMD Perspective for Managers: Are you an effective knowledge Professional? Cashing in on Ideas (with William Fischer), 2002.

Craft Networks (with Bart Victor) Chapter 5, in Focused Energy: Mastering Bottom-Up Organisations edited by Paul Strebel. John Wiley and Sons, London and New York, 2001.

Co-configuration: Efficient Personalisation through Information and IT (with Bart Victor). Competing with Information (edited by Donald A. Marchand), Chapter 9, John Wiley and Sons, London and New York, 2001.

Letter to the Editor, Harvard Business Review, Response to article by G. Hamel, "Bringing Silicon Valley Inside Your Company", Harvard Business School Press, Jan-Feb. 2000.

IMD Perspective for Managers: Transforming your Firm to an E-Business: Lessons from Silicon Valley (with J. Pulcrano), 2000.

IMD Perspective for Managers: Managing your Intellectual Capital: Silicon Valley's Secret Weapon (With J. Pulcrano), 2000.

Building a Smart Organization: Interview and Assessment: Celemi International, Annual Report, 1999.

IMD Perspectives: The Right Path to Mass Customization (with Bart Victor) (1998)

"Back to Work: The Right Path to Transformation. " (Andy Boynton with Bart Victor and John Daniels). MTC Kontakten Jubileumstidskrift, (Swedish Management Journal) 1994, 68-78.

"The Determinants of Business Unit Reliance on Information Technologies." (with V. Sambamurthy and Robert W. Zmud). Research on Strategic Management and Information Technology, JAI Press, 1994, 1, 73-106.

"The Nature of Information Ties and the Development of Technology: An Integration of Information Processing and the Strength of Weak Ties. " (with Lawrence M. Gales and Pamela Tierney). Advances in Global High-Technology Management, JAI Press, 1994, 5, (B), 3-29.

"The Nature of Information Ties and the Development of Technology: An Integration of Information Processing and the Strength of Weak Ties" (with Lawrence Gales and Pamela Tierney). In the series Research Series on Managing the High Technology Firm, Volume VII Strategic Alliances and High Technology, Editors: Mejia, G. and Lawless, M., JAI Press Inc., 1992. 37-44.

"Survey Measures and Instruments in MIS: Inventory and Appraisal" (with Robert Zmud). In The Harvard Research Monograph Series: Survey Research in MIS, Harvard University Press, 1992, 75-88.

"Mass Production: No Mass Customization: Yes!" In the Darden Report, Darden Graduate School of Business Administration, University of Virginia, Fall 1990, 2-3.

"Toward a General Framework of Organizational Meaning Systems" (with Bart Victor and John Cullen). In Argumentation, Values, and Organizational Decision Making (C. Conrad, ed.), 1991, 59-66.

"The Information Economy: A New Perspective for Effective Information Systems Management" (with R. Zmud and G. Jacobs of IBM). Data Base, December 1986, 8-13.

### **NON-REFEREED BOOKS PUBLISHED**

Foundations of Business Systems: Projects and Cases (with Michael Shank), Andersen Consulting and The Dryden Press, 1989.

Management Information Systems. Readings and Cases: A Managerial Perspective (with Robert Zmud), Scott, Foresman/Little Brown, 1990.

### **SELECTED CASES**

The Team behind the Creation of West Side Story, IMD Case, 2003 (with William Fischer)

The Manhattan Project: Teamwork and Leadership, IMD Case, 2003 (with William Fischer)

Sid Caesar: The Worlds Greatest Writing Team, IMD Case, 2003 (with William Fischer)

The Discovery of the South Pole: Leadership in Action, IMD Case, 2003 (with William Fischer)

IDEO: An Idea-Intensive Organization at Work, IMD Case, 2003 (with William Fischer)

IDEO: Knowledge Brokering through the Tech-Box, IMD Case, 2003 (with William Fischer)

Miles Davis, his Teams, and Leadership: Revolutions in Music (Under review), IMD Case, 2003 (with William Fischer)

Dell Computer: Information Strategy (With Don Marchand) (case and teaching video) (IMD-443-011-99). 1999.

NOTE: Earlier case information available upon request.

### **OTHER SELECTED PROFESSIONAL INFORMATION**

I was the Program Director for the first five years of IMD's Executive MBA Program. Business Week (November, 2003) ranked this Program 7<sup>th</sup> globally. The next European ranking was LBS, at 23<sup>rd</sup>.

I have been involved with extensive executive development and consulting activities for organizations around the globe over the past 15 years.

