

THE IDEA HUNTER – How to Find the Best Ideas and Make Them Happen

In today's information based economy, ideas are an extraordinarily valuable asset, fueling professional growth and driving your organization's success. What can you do to help your organization become a magnet for great ideas? How can you leverage "The Hunt" for great ideas as a source of competitive advantage?

Professor Andy Boynton has spent a career working with executives around the world answering these very questions. Most recently, Dean Boynton and his co-author Bill Fischer, have provided executives with powerful insight into how to create an idea-intensive organization in their ground breaking book, *THE IDEA HUNTER: How to Find the Best Ideas and Make Them Happen*.

Andy shares the essential skills and tools of idea hunting in his highly interactive executive education program, delivered in 90 minute, half day or full day formats. In all formats, Andy's speech is customized and integrated with video case studies, participation by attendees, and tangible takeaway tools that can be implemented immediately.

Andy demonstrates how ideas drive progress for individual leaders, high performance teams, or winning organizations. He shares stories of great idea hunters from Henry Ford to Pablo Picasso and from Thomas Edison to Warren Buffett. He highlights four steps to become an effective IDEA HUNTER:

- I - Become intensely INTERESTED – become a learning machine
- D – DIVERSIFY your idea web – take a different path and learn from weird people
- E – EXERCISE your idea muscles daily
- A – AGILE – adapt, reuse, and test the ideas around you to create new uses

Dean Boynton also demonstrates how creating world-class "IDEA HUNTER" capabilities and culture in your organization will lead to:

- High performance leadership and teamwork
- Effective change management
- Strategy formation and implementation
- Innovation, creativity and originality
- Greater engagement and empowerment

Each presentation is specifically customized to the needs of the group and can focus on such areas as: TEAM INNOVATION, INDIVIDUAL CREATIVITY, LEADERSHIP, CHANGE MANAGEMENT, STRATEGY or other management issues central to your organization's success.

THIS EXECUTIVE EDUCATION PROGRAM IS AVAILABLE IN SESSION LENGTHS OF 90 MINUTES UP TO A FULL DAY

THE PARADOX OF SUCCESS AND THE CATALYST PROGRAM:

Learn how to manage current performance AND find future growth

It happens to all successful businesses - the priorities of running the business often create barriers to growth. If your business faces this challenge, this speech has solutions for you.

Research shows that managers of growing businesses eventually face the same challenge: How to be innovative and launch new streams of revenue growth **while** successfully managing the existing business. This struggle has been called the "Paradox of Success" and requires "catalyst" actions to move forward. The Catalyst speech focuses on how managers can break through growth barriers and remove the tradeoffs between current performance and future growth.

Professor Andy Boynton is one of the top executive development program designers and facilitators in the world and offers customized executive experiences that address strategy, organizational change, leadership, teamwork, professional career enhancement.

In this speech, Dean Boynton demonstrates how barriers to new growth pile up over time and identifies methods to unleashing new growth. Customized to the needs of the audience, the Catalyst speech will provide a short burst of management prescription aimed at topics essential to unleashing growth in many organizations:

- Great Execution through the power of process
- Customer Insight and Value
- Ideation and Innovation
- Teamwork and Leadership
- Strategy formulation and implementation

Dean Boynton's **CATALYST** program is a highly tailored, fast paced, interactive, and intensive program that will break the painful tradeoff between managing current performance and finding future growth. Your team will come away with tools and skills to get back on the growth track

THIS EXECUTIVE EDUCATION PROGRAM IS AVAILABLE IN SESSION LENGTHS OF 90 MINUTES UP TO A FULL DAY

THE DEEPDIVE™: Innovation and Problem Solving

The DeepDive™ program will leverage your team's talents, brainpower and experience to create tangible solutions to a wide variety of business issues such as planning change, creating a vision, formulating a strategy, redesigning a process, or launching new services.

The DeepDive™ Team Approach is a process that is practical, pragmatic, deliverable and innovative. It creates a flow of ideas that quickly develops strategy with concrete solutions on a short deadline. DeepDive™ will create BIG Change and Innovation in a rapid and focused approach. The approach uses strong leadership of your best people that will lead to development of a clear mandate. The team will not compromise until the job is done!

Professor Andy Boynton is the co-creator of DeepDive™ which has been used hundreds of times with organizations around the world to bring interactive energy, excitement and results to workshops, meetings, and conferences.

DeepDive™ is a highly customized program that can lead to results that:

- Create innovative growth strategies
- Develop new products or services
- Accelerate post merger integration
- Redesign the organization
- Reduce operating costs
- Manage and lead change
- Create a positive and tangible vision for the future

The DeepDive™ was created by Andy and colleagues at IMD, the world's best at executive education. The DeepDive™ program will get your team out of their seats, into small teams where they will energetically and passionately come up with a flow of great ideas. Results will be prototype ideas and concepts with a commitment from the team to action and results.

THE DEEPDIVE™ IS A HIGHLY CUSTOMIZED PROGRAM THAT CAN BE DELIVERED IN SESSIONS OF 90 MINUTES UP TO A FULL DAY.