

ANDY BOYNTON BIO

Andy Boynton is Dean of Boston College's Carroll School of Management, an active author of books and articles, and is the co-creator of DeepDive™, a powerful and proven catalyst for innovation. Under Andy's leadership, The Carroll School at Boston College has thrived and was ranked as the 3rd best undergraduate business school in the country by Bloomberg Businessweek.

Prior to joining Boston College, Andy was a professor of strategy and leadership for over ten years at the prestigious IMD in Lausanne, Switzerland. At IMD, Andy designed and led many executive programs with leading companies and was the creator and program director of one of the world's top ten Executive Global MBA programs.

His latest and acclaimed book, *The Idea Hunter: How to Find the Best Ideas and Make them Happen* (Jossey-Bass), focuses on making innovation a key leadership skill and providing motivation and guidelines to unleash every leader and knowledge professional's creative capability.

Andy is a 1978 graduate of Boston College, and earned his MBA and PhD at the Kenan-Flagler School of Business, Chapel Hill, North Carolina. He has been a professor at the highly ranked Kenan-Flagler School of Business, UNC Chapel Hill, and the Darden School of Business, University of Virginia.

Andy's research agenda today includes projects related to innovation, leadership, and strategy, targeting firms and industries where expertise is a source of competitive advantage. If you want to hunt for some good ideas, Andy's popular leadership blog is found on Forbes.com.