

**Curriculum Vitae**  
**ANDREW C. BOYNTON**

Dean, Carroll School of Management  
Boston College  
Chestnut Hill, MA

**PERSONAL DATA**

Born: January 31, 1956

**EDUCATION**

Ph.D., 1987 The University of North Carolina at Chapel Hill, School of Business Administration  
M.B.A., 1984 The University of North Carolina at Chapel Hill  
B.S., 1978 Boston College, School of Management

**ACADEMIC EXPERIENCE**

2015-present John and Linda Powers Family Dean, Carroll School of Management, Boston College (endowed deanship)  
2005-2015 Dean, Carroll School of Management, Boston College  
1998-2005 Professor of Strategy and Program Director of the IMD Executive MBA Program  
1996-1998 Professor of Strategy, IMD International, Lausanne Switzerland  
1994-1996 Associate Professor (tenured), Kenan-Flagler Business School, University of North Carolina, Chapel Hill  
1992-1994 Visiting Professor, IMD International, Lausanne Switzerland  
1987-1992 Assistant Professor, Darden School, University of Virginia

**REFEREED BOOKS PUBLISHED**

The Idea Hunter: How to Find Great Ideas and Make Them Happen (with Bill Fischer); Jossey-Bass. April 2011.

Virtuoso Teams: Great Teams that Changed Their World (with Bill Fischer); FT Prentice Hall, 2005.

Invented Here: Maximizing Your Organisation's Internal Growth and Profitability (with Bart Victor). Harvard Business School Press 1998.

## **REFEREED JOURNAL PUBLICATIONS**

“Out of this World” High-Performing Teams: A video tour (with Bill Fischer), Academy of Management Learning and Education, Vol. 6, No. 3, 412-415, 2007.

Virtuoso Teams (with Bill Fischer), Harvard Business Review, July 2005.

“Organization Design for Total Quality” (with Bart Victor and Theresa Stephens-Jahng). Organization Science. Volume 11, January 1, 2000.

"Post-Fordist Strategies and Information Technology: A Theoretical Perspective" (With Tom Milazzo) Accounting, Management, and Information Technologies, 1995.

"The Influence of IT Management Practice on IT Use in Large Organizations." (with Robert W. Zmud and Gary C. Jacobs) MIS Quarterly. September 1994, 299-318.

"Making Mass Customization Work." (with Bart Victor and Joe Pine). Harvard Business Review, Sept.-Oct. 1993,108-119.

"Managerial Search Activity: The Impact of Perceived Role Uncertainty and Role Threat." (with Richard Blackburn and Lawrence Gales). Journal of Management, 1993, 19, 4, 725-748.

"New Competitive Strategies: Challenges to Organizations and Information Technology. " (with Bart Victor and Joe Pine). In the IBM Systems Journal issue titled "Strategic Alignment and Organization Transformation," 32, 1, 1993, 40-64.

"Achieving Dynamic Stability Through Information Technology." California Management Review, Winter 1993, 35, 2, 58-77.

"Information Ties and Innovation Management: A Qualitative Assessment of Information Processing and the Strength of Weak Ties. " (with Lawrence Gales). Journal of High Technology Management Research, Fall 1992, 3, 2, 169-188.

"Information Technology Management: Just Whose Responsibility Is It?" (with Gerry Jacobs and Robert Zmud). Sloan Management Review, Summer 1992, 32-38.

"Information Architecture: The Search for Efficient Flexibility." (with Brandt Allen). MIS Quarterly, December 1991, 435-446.

"Beyond Flexibility: Managing and Building the Dynamically Stable Organization." (with Bart Victor). California Management Review, Fall 1991, 34, 1, 53-66.

"Beyond Flexibility: Managing and Building the Dynamically Stable Organization." (with Bart Victor). Selected for publication in the Management 93/94 Annual Editions, *The Dushkin Publishing Group, Inc.* 222-229.

"Information Technology Planning in the 1990s: New Directions for Practice and Research." (with R. Zmud). MIS Quarterly, March 1987, 59-77.

"Critical Success Factor Analysis as a Methodology for MIS Planning." (with M. Shank, R. Zmud). MIS Quarterly, June 1985, 121-130. Second place award in 1984 Juried Paper Competition sponsored by the Society for Information Management.

"Critical Success Factor Analysis as a Methodology for MIS Planning." Selected for publication in Information Systems Management Lauden K. and Lauden L., Scott Foresman. New York, 175-180.

"An Assessment of Critical Success Factors." (with R. Zmud). Sloan Management Review, 25(4), 1984, 17-27.

"An Assessment of Critical Success Factors." Selected for publication in The Strategic Use of Information Technology Stuart E. Madnick (ed.), from the series The Executive Bookshelf--The Best of Sloan Management Review, 1987, Oxford University Press, New York, 132-139.

### **SELECTED MEDIA COVERAGE/PRESS**

Shoop, Julie. "‘Ideas are Everywhere,’ so get Busy Hunting, says Great Ideas Keynoter." Associationsnow.com. March 13, 2016.

Clarke, Kristen. "Learning: Idea Hunters." Associationsnow.com. February 1, 2016.

Goodman, Nadia. "How to Find New Business Ideas in Everyday Life." Entrepreneur.com. December 27, 2012.

Denning, Steve. "Understanding the Engine of Innovation: ‘The Idea Hunter.’" Leadership: blogs.forbes.com, August 30, 2011

Keys, Tracey. "The Power of Ideas." globaltrends.com, August 10, 2011.

Gardiner McCullough, Debbi. "Andy Boynton’s Book, The Idea Hunter Helps You Cultivate and Organize Great Ideas." Visionpointmarketing.com, June 9, 2011.

Howell, Mark. "The Idea Hunter: A Great Addition to the Innovation Toolbox." Strategy Central, May 23, 2011.

May, Matthew. "How to Hunt for Great Ideas." BNET.com, May 5, 2011.

Fisher, Anne. "How to Come Up with Better Business Ideas." Management.fortune.cnn.com, May 4, 2011.

Quarantiello, Frank. "BC’s Biz School Dean Says Work Behavior Trumps IQ." bostonherald.com, July 10, 2011.

Morris, Bob. "The Idea Hunter: A Book Review." Wordpress.com, July 7, 2011.

Kong, Melissa. "The Idea Hunter," *Personal Branding Magazine*, May 2011.

May, Matthew. "How to Hunt for Great Ideas," openforum.com, April 28, 2011.

May, Matthew. "Guru Review: The Idea Hunter," openforum.com, April 26, 2011.

Whaley, Mary. "The Idea Hunter." *Booklist*, April 1, 2011.

Paling, David. "The Perfect (Brain) Storm." *SOCO Magazine*, March 2011.

Smith, Dave. "Discovering the Best Business Ideas." *Inc. Magazine*, February 23, 2011.

### **SELECTED OTHER PUBLICATIONS**

"How To Stay Out Of The Don't Zone (With a Don't-Do List)" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, August 10, 2016.

"Nine Things That Separate The Leaders From The Managers" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, March 31, 2016.

"Four Big Lessons From Stephen Colbert, Tina Fey And Other Improv Masters" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, November 5, 2015.

"Three Potentially Fatal Words: 'My Gut Says'" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, June 16, 2015.

"A Lesson from Red Sox Spring Training: Play Other Positions" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, March 24, 2015.

"Are Ideas Killing Our Organizations?" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, December 18, 2014.

"The One Thing Most Companies Get Wrong When Trying To Innovate" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, September 15, 2014.

"For The Class Of '14, The Time To Start A Business Might Be Now" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, May 16, 2014.

"Pixar Chief: Protect Your 'Ugly Babies' (Your Unsightly Ideas)" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, March 17, 2014.

"New Microsoft Leader Has a New Idea ... About New Ideas" (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, February 4, 2014.

“Greatest Memo Ever” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), January 9, 2014.

“Iranian Nukes, Thanksgiving Weather, And The Hunt For Ideas” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), November 26, 2013.

“Dow Hits 16,000, But Is Anyone Listening?” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), November 18, 2013.

“A Broader Lesson Of The Healthcare Rollout Fiasco ... Too Many Leaders Are "Terminators" Of Conversation” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), October 30, 2013.

“Obama's Vacation, and Ours: Four Ways to Innovate (Leisurely) While You're Away” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), August 9, 2013.

“The Supreme Court Punts On Affirmative Action, But Business Leaders Need To Go For It” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), June 24, 2013.

“Fail. Change. Love. And Other Advice To New Grads” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), May 20, 2013.

“Seven Ways to Get Your Idea Off the Ground” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), April 16, 2013.

“What A CEO Can Teach A Pope” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), March 19, 2013.

“When 450,000 People Can't be Wrong” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), February 19, 2013.

“Resolving to Read Out of the Box” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), January 15, 2013.

“How to Neutralize Hierarchy: Take a Tip From Sitcom Writers” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), December 18, 2012.

“Racking Up Ideas, on the Cliff” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), November 20, 2012.

“Are You an Idea Person?” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), October 17, 2012.

“Spotting Our Future Innovators: Don't (Necessarily) Look at the Honor Rolls” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), September 18, 2012.

“Don't Build That Yourself” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), August 21, 2012.

“Getting in Shape for the Idea Olympics” (with William Bole). Andy Boynton: Leading with Ideas, [blogs.forbes.com](http://blogs.forbes.com), July 17, 2012.

“Weak Signals, Strong Ideas” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, June 19, 2012.

“Don't Turn In Your Library Card!” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, May 15, 2012.

“Some of the Best Idea People You (May) Have Never Heard Of” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, April 17, 2012.

“Ten Lessons for Idea Hunters” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, March 21, 2012.

“When Innovating, Location Matters” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, February 14, 2012.

“Ideas Trump Gadgets” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, January 17, 2012.

“Discerning Your Gig” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, December 20, 2011.

“On the Trail with the Idea Hunters.” (with Bill Fischer and William Bole). *The European Business Review*, November-December 2011.

“Where Do You Keep Your Best Ideas?” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, November 15, 2011.

“‘Creativity’ in Business: Getting it Right.” (with William Bole). US Daily Review, October 28, 2011.

“Are You an ‘I’ or a ‘T’?” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, October 18, 2011.

“Innovative Thinking Begins with Clear Sense of Purpose.” (with Bill Fischer). Report-on-Business: TheGlobeandMail.com, October 11, 2011.

“Google and the Circle of Competence.” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, September 21, 2011.

“Two Cheers for ‘Bad Ideas.’” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, August 23, 2011.

“Thoreau’s Idea Hunt, and Ours” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, July 19, 2011.

“Thinking Twice about ‘Creativity.’” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, June 21, 2011.

“Let the Learning Begin” (with William Bole). Andy Boynton: Leading with Ideas, blogs.forbes.com, May 31, 2011.

“The Idea Odyssey.” (with Bill Fischer). *Outlook Business Magazine*, May 28, 2011.

“How to Survive and Thrive from Information Overload.” (with Bill Fischer and William Bole). *Bullish on Books*, CNBC.com, May 11, 2011

“Selling the Best Hour of the Day to Yourself.” *Leadership and Strategy*: ChiefExecutive.net, May 3, 2011

IMD Perspective For Managers: The Deep Dive: A Process for Creating High Performance Teams (forthcoming with William Fischer), 2004

IMD Perspective for Managers: Virtuoso Teams: Turning Great Talent into Great Results (with William Fischer), 2002.

IMD Perspective for Managers: Are you an effective knowledge Professional? Cashing in on Ideas (with William Fischer), 2002.

Craft Networks (with Bart Victor) Chapter 5, in Focused Energy: Mastering Bottom-Up Organisations edited by Paul Strebel. John Wiley and Sons, London and New York, 2001.

Co-configuration: Efficient Personalisation through Information and IT (with Bart Victor). Competing with Information (edited by Donald A. Marchand), Chapter 9, John Wiley and Sons, London and New York, 2001.

Letter to the Editor, Harvard Business Review, Response to article by G. Hamel, “Bringing Silicon Valley Inside Your Company”, Harvard Business School Press, Jan-Feb. 2000.

IMD Perspective for Managers: Transforming your Firm to an E-Business: Lessons from Silicon Valley (with J. Pulcrano), 2000.

IMD Perspective for Managers: Managing your Intellectual Capital: Silicon Valley’s Secret Weapon (With J. Pulcrano), 2000.

Building a Smart Organization: Interview and Assessment: Celemi International, Annual Report, 1999.

IMD Perspectives: The Right Path to Mass Customization (with Bart Victor) (1998)

"Back to Work: The Right Path to Transformation. " (Andy Boynton with Bart Victor and John Daniels). MTC Kontakten Jubileumstidskrift, (Swedish Management Journal) 1994, 68-78.

"The Determinants of Business Unit Reliance on Information Technologies." (with V. Sambamurthy and Robert W. Zmud). Research on Strategic Management and Information Technology, JAI Press, 1994, 1, 73-106.

"The Nature of Information Ties and the Development of Technology: An Integration of Information Processing and the Strength of Weak Ties. " (with Lawrence M. Gales and Pamela Tierney). Advances in Global High-Technology Management, JAI Press, 1994, 5, (B), 3-29.

"The Nature of Information Ties and the Development of Technology: An Integration of Information Processing and the Strength of Weak Ties" (with Lawrence Gales and Pamela Tierney). In the series Research Series on Managing the High Technology Firm, Volume VII Strategic Alliances and High Technology, Editors: Mejia, G. and Lawless, M., JAI Press Inc., 1992. 37-44.

"Survey Measures and Instruments in MIS: Inventory and Appraisal" (with Robert Zmud). In The Harvard Research Monograph Series: Survey Research in MIS, Harvard University Press, 1992, 75-88.

"Toward a General Framework of Organizational Meaning Systems" (with Bart Victor and John Cullen). In Argumentation, Values, and Organizational Decision Making (C. Conrad, ed.), 1991, 59-66.

"Mass Production: No Mass Customization: Yes!" In the Darden Report, Darden Graduate School of Business Administration, University of Virginia, Fall 1990, 2-3.

"The Information Economy: A New Perspective for Effective Information Systems Management" (with R. Zmud and G. Jacobs of IBM). Data Base, December 1986, 8-13.

### **OTHER BOOKS PUBLISHED**

Management Information Systems. Readings and Cases: A Managerial Perspective (with Robert Zmud), Scott, Foresman/Little Brown, 1990.

Foundations of Business Systems: Projects and Cases (with Michael Shank), Andersen Consulting and The Dryden Press, 1989.

### **SELECTED CASES**

The Team behind the Creation of West Side Story, IMD Case, 2003 (with William Fischer)

The Manhattan Project: Teamwork and Leadership, IMD Case, 2003 (with William Fischer)

Sid Caesar: The Worlds Greatest Writing Team, IMD Case, 2003 (with William Fischer)

The Discovery of the South Pole: Leadership in Action, IMD Case, 2003 (with William Fischer)



IDEO: An Idea-Intensive Organization at Work, IMD Case, 2003 (with William Fischer)

IDEO: Knowledge Brokering through the Tech-Box, IMD Case, 2003 (with William Fischer)

Miles Davis, his Teams, and Leadership: Revolutions in Music (Under review), IMD Case, 2003 (with William Fischer)

Dell Computer: Information Strategy (With Don Marchand) (case and teaching video) (IMD-443-011-99). 1999.

NOTE: Earlier case information available upon request.

### **OTHER SELECTED PROFESSIONAL INFORMATION**

I was the Program Director for the first five years of IMD's Executive MBA Program. Business Week (November, 2003) ranked this Program 7<sup>th</sup> globally. The next European ranking was LBS, at 23<sup>rd</sup>.

I have been involved with extensive executive development and consulting activities for organizations around the globe over the past 15 years.